



For Immediate Release
May 26, 2017

Strong Line-up of Performers Announced for the 2017 George Street Festival

The biggest little street in North America comes alive for seven days of outstanding musical entertainment

ST. JOHN'S, NL – The George Street Association has released its final line-up of artists performing at the 33rd Annual George Street Festival. The George Street Festival is presented by Bud Light and runs from Thursday, July 27th – Wednesday, August 2nd, 2017.

Nightly performances will feature artists and bands that appeal to a wide variety of genres and tastes. Performers include **The Sam Roberts Band**; classic rockers **Kenny Shields & Streethart**; local favorites **Hey Rosetta** and **Fortunate Ones**; and one of Canada's most iconic bands **Blue Rodeo**. As tradition dictates, Saturday's George Street Kitchen Party will feature several crowd favorites including **The Navigators**, **Rum Ragged**, **The Irish Descendants**, **The Masterless Men** and **The Bishops**.

"We strive to provide high quality, affordable entertainment that appeals to a wide audience," said Keith White, Executive Director of the George Street Association. "The George Street Festival attracts music fans from all over North America and we work extremely hard to deliver a diverse collection of artists that our George Street patrons have asked for".

The George Street Festival is presented by Bud Light. It is further supported by Lamb's Nation, Red Bull, Palm Bay, NTV, OZFM, The Newfoundland Herald, North Atlantic Petroleum Orange Stores, the Delta St. John's and Lululemon.

Advance tickets for the George Street Festival go on sale today, Friday, May 26th at Noon at participating North Atlantic Petroleum Orange Stores and www.georgestreetlive.ca.

For a complete schedule and ticket prices, please visit www.georgestreetlive.ca.

-30-

Media Contact:

Keith White
Executive Director, George Street Association
T: (709) 693-2722
E: keith@georgestreetlive.ca